

Nancy Longo

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ISELIN, N.J. - World Insurance Associates LLC ("World"), a Top 50 Insurance Brokerage, announced today that it acquired the business of Green Bay Insurance Center of Green Bay, WI, on July 1, 2025. Terms of the transaction were not disclosed.

Founded in 1968, Green Bay Insurance Center is a full-service agency located in Green Bay, specializing in home insurance, auto insurance, business insurance, builders' risk insurance, farm insurance, and group health insurance.

"We are your Green Bay neighbors committed to providing superior customer service and take pride in our personal and accountable approach to doing business," said Tony Schiegg, President of Green Bay Insurance Center. "It's great to be joining World, a well-regarded company, and have the ability to offer additional products and services to our existing and new clients."

"I would like to extend a warm welcome to Green Bay Insurance Center," says Rich Eknoian, CEO and Co-Founder of World. "They are a group of dedicated, experienced professionals, and their focus on providing their clients with superior customer service aligns nicely with World's approach."

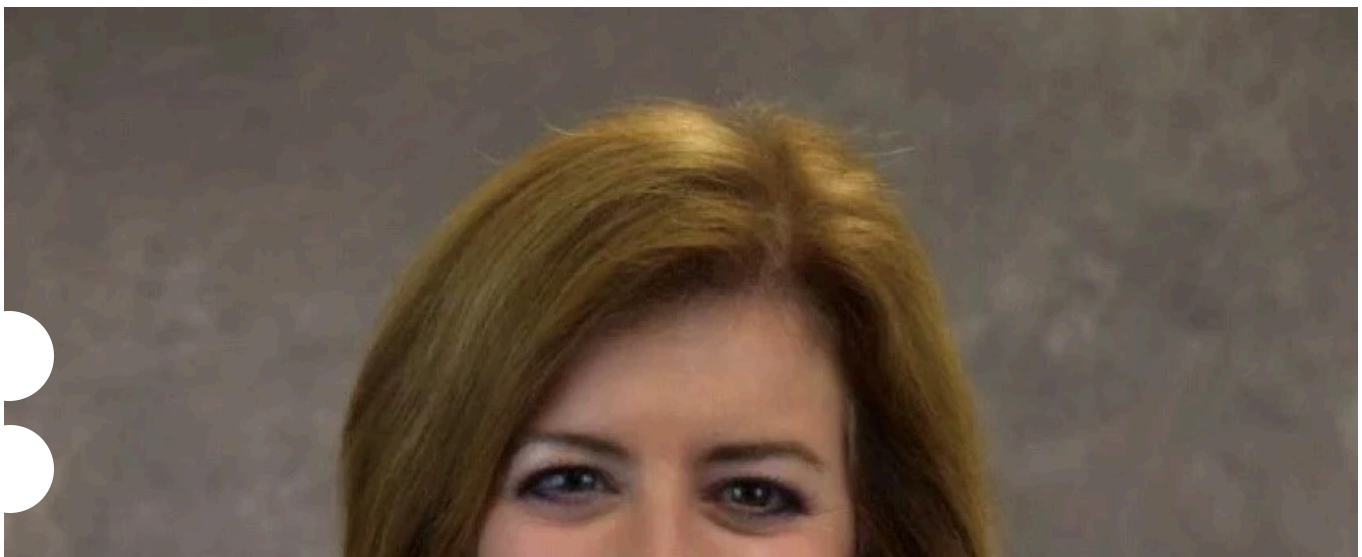
Giordano, Halleran & Ciesla provided legal counsel, and Reagan Consulting advised on the transaction. Godfrey Kahn provided legal counsel, and Dowling Hales advised Green Bay Insurance Center on the transaction. No other advisors, insurance firms, or legal counsel were disclosed.

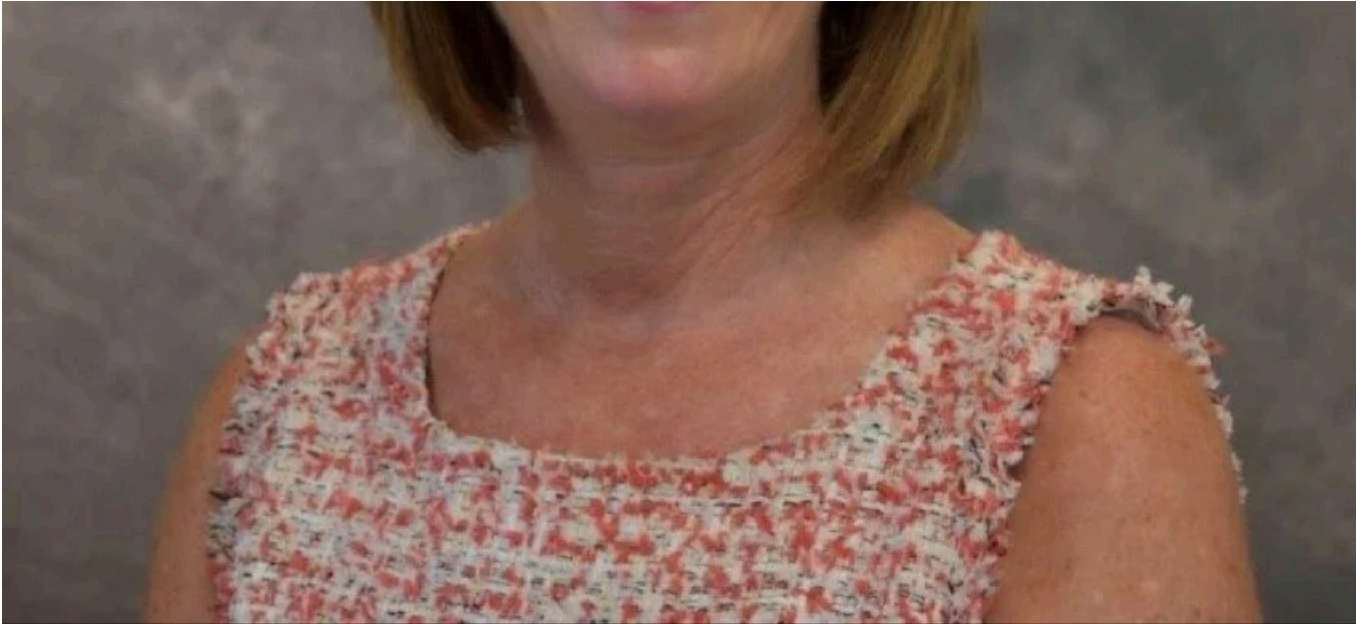
World Insurance Associates (World) is a nationally ranked financial services organization headquartered in Iselin, N.J., that serves its clients from more than 300 offices across the U.S. and U.K. World's comprehensive network of brokers and specialists empower people to make informed decisions to improve their risk management outcomes, modernize their benefits programs, and help achieve their long-term financial goals. Using data-driven analytics, World's advisors innovate new products and solutions tailored to clients' needs across commercial and personal insurance and bonds, employee and executive benefits, wealth management and retirement plan services, private client services, and payroll & HR solutions. For more information, please visit www.worldinsurance.com.

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ABOUT THE AUTHOR





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Nancy is responsible for Marketing Communications for World Insurance Associates LLC. She has over 20 years of experience in the insurance industry in a variety of different roles, including group insurance and PEOs.

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PROTECT WHAT MATTERS MOST

LET'S CHAT